

At Shoreline Supply Company, we are committed to protecting your privacy. This policy explains how we collect, use, and safeguard your information when you visit our website or use our services.

### **Information Collection:**

**We collect personal and business information that you provide to us**, such as your name, business name, email address, phone number, business license details, and payment information when you make a purchase or sign up for our newsletter.

### **Automatic Data Collection:**

**As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:**

- **Details of your visits to our Website**, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- **Information about your computer and internet connection**, including your IP address, operating system, and browser type.

The information we collect automatically may include personal information, or we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

### **Technologies Used for Automatic Data Collection:**

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies):** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the

appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

- **Flash Cookies:** Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see Choices About How We Use and Disclose Your Information.

### **Use of Information:**

We use your information to process transactions, provide customer support, and send promotional communications. We do not sell or share your information with third parties except as necessary to fulfill your order or comply with legal requirements.

### **Data Security:**

We implement a variety of security measures to maintain the safety of your personal and business information. Your data is stored in secure networks and is accessible only by a limited number of persons who have special access rights to such systems.

### **Business Customer Verification:**

For business transactions, we require verification of business status. This may include submitting a business license or other proof of business operation. This information is used solely for verification purposes and to ensure compliance with applicable laws.

### **Marketing Communications:**

If you have opted in to receive marketing communications, we may use your information to send you updates about our products, services, and promotions. Business customers may receive communications specifically tailored to business needs and industry-specific updates.

**Contact Us:**

If you have any questions about this privacy policy, please contact us at [support@shorelinesupplyco.com](mailto:support@shorelinesupplyco.com).

**Effective Date:**

This policy is effective as of 7/1/2024.

**Changes to This Policy:**

We may update this policy from time to time. Any changes will be posted on this page. Please review this policy periodically for any updates.